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8 June 2026

Dear [Name],

Thank you for considering Ruach. Building a home should feel calm, not uncertain — so we have designed our entire process to remove the guesswork and replace it with a clear, resolved path from first conversation to handover.

Everything is already thought through: known scope, known cost, known outcome. Where others ask you to manage the risk of building, we absorb it. That is the difference a system makes.

We would be glad to walk you through what that looks like for your situation, at whatever pace suits you.

With warm regards,

**Brad Ashley**

Managing Director · Ruach Industries

